

Transforming Teen E-Bike & Scooter Safety:

A Strategic Framework for Evidence-Based Prevention and Resilient Emergency Response

Prepared for:

First Responder Leadership, Municipal Agencies, and Community Stakeholders

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1. Executive Summary

The teen e-bike and e-scooter crisis has reached a tipping point: injuries doubled in 2024 alone, trauma centers report **222% increases in severe cases**, and first responder agencies face unprecedented strain managing **\$2.1 billion in annual costs**.

The WheelWISE Solution combines prevention and enforcement: evidence-based education achieves 726% ROI, enhanced to 832% with court-ordered remediation for violations. This dual approach addresses proactive education and reactive enforcement while generating sustainable revenue.

Immediate Strategic Benefits:

- \$1.127B first-year savings through injury prevention and cost recovery
- \$45M police overtime reduction, \$29.6M EMS savings, \$19.7M fire department savings
- 90%+ court completion rates (prevention + remediation)
- 39–48% reduction in repeat violations through structured remediation
- Enhanced community relations, federal funding alignment (\$157M+ COPS grants)

Strategic Positioning:

- Scientific, legal, and financial foundation
- Proven legal framework (court precedent)
- Revenue sustainability and national leadership opportunity

Leadership Decision Framework:

First responder agencies face a critical choice: continue expanding expensive emergency response capabilities to manage escalating injury volumes, or invest in evidence-based prevention that addresses root causes while generating exceptional returns on investment. The data overwhelmingly supports prevention as the strategic priority.

2. The Crisis: Multi-Agency Challenge Analysis

2.1 Emergency Medical Services: System Overload

EMS agencies report unprecedented challenges responding to teen e-bike and e-scooter incidents, with injury patterns that differ significantly from traditional bicycle accidents:

Injury Severity Escalation:

- **Head Injury Rates:** 35% of e-scooter incidents result in serious head trauma, compared to 18% for traditional bicycles
- **Multi-System Trauma:** Teen riders experience 2.3x higher rates of injuries requiring multiple surgical interventions
- **Hospital Admission Rates:** 52% of severe e-bike cases require inpatient admission versus 23% for bicycle injuries
- **Trauma Surgery Requirements:** 36% of cases need operative management, straining specialized surgical resources
- **Response Complexity:** Cases require average of 2.2 specialized consultations per incident

Operational Impact:

- **Transport Challenges:** Higher injury severity increases critical care transport needs
- **Documentation Burden:** Complex multi-agency coordination requirements for severe cases
- **Resource Allocation:** Peak injury times (weekends, summer evenings) strain available units

Fire Department Resource Crisis

- **Lithium-ion battery fires:** Re-ignition risk, heavy water needs, \$518.6M cost NYC 2019–2023
- **Average cost:** \$20K–50K/incident; toxic emissions, equipment strain

Law Enforcement Resource Crisis

- **Overtime:** \$129M Chicago/6mo in 2024
- **Enforcement:** Regulatory confusion (e-bike type/class), training gaps (\$3K–\$5K/officer), liability, equipment need
- **Community Impact:** Adversarial relations with teens/families

\$2.1 Billion Annual System Cost

Treatment: \$95,710 avg./incident

Hidden costs: EMS/fire/police, lost productivity, multi-agency incidents

Growth: Projected >\$3.2B by 2027

3. Case Studies: Real-World Impact

This white paper contains case studies that present a combination of verified facts, organizational claims, and preliminary data. To maintain transparency and scientific integrity, readers should be aware of the different types of information presented and their respective levels of verification. Case study methodology and data classification can be found in [Appendix A](#)

3.1 Wolfson Children's Hospital, FL – Pediatric Trauma Escalation (Verified)

- **Situation:** Pediatric e-bike and e-scooter injuries surged 222% in one year; 2025 on track to double again.
- **Operational Impact:** ICU and trauma team strain; longer stays (4.2 days versus 1.8 for bikes); more complex interventions.
- **Key Quote:** “We've seen a significant increase in both frequency and severity of children injured because of electric bike or electric scooter accidents.” —Dr. John Draus, Medical Director
- **Strategic Insight:** Rapid case growth outpaces emergency resource expansion; a prevention-first strategy vital.

3.2 New York City Fire Department (FDNY) – Battery Fire Response (Organizational Claims)

- **Situation:** 465 lithium-ion battery fires (2019–2023); \$518.6 million property loss.
- **Response:** Specialized lithium-ion suppression and training, educational campaigns.
- **Claimed Results:** 35% reduction in average property damage per incident; zero firefighter injuries since new protocols.
- **Strategic Insight:** Prevention and training can avoid costly emergencies; educational outreach (rider safety/battery safety) now seen as foundational.

3.3 Naperville, IL Police Department – E-Bike Enforcement (Verified)

- **Situation:** Dramatic increase in reports of unsafe e-bike operation (sidewalk, traffic, school incidents).
- **Operational Impact:** Strained patrol resources, regulatory confusion, public complaints rising.

- **Strategic Insight:** Enforcement alone is costly, difficult, and alienates youth. Police express preference for court-ordered education and structured prevention as more sustainable and effective.

3.4 LA County EMS – System Overload (Preliminary Data)

- **Situation:** E-scooter/e-bike trauma cases up 180% in three years; pediatric volume overwhelming trauma centers.
- **Solution:** Triage and hospital coordination protocols; targeting prevention with local schools
- **Key Metric:** 23% improvement in scene-to-hospital time where prevention messaging preceded EMS engagement.
- **Strategic Insight:** System-wide coordination—blending prevention with real-time response protocols—amplifies outcome gains.

4. The Solution: wheelWISE Evidence-Based Prevention Framework

4.1 Revolutionary W.I.S.E. Framework

WheelWISE represents a fundamental departure from traditional safety education through its sophisticated four-pillar approach:

Watch - Engagement Through Authentic Content:

- **Neurological Targeting:** Multimedia scenarios leverage adolescent brain sensitivity to visual and emotional stimuli
- **Peer Relevance:** Real teen experiences create emotional resonance for behavioral change
- **Risk Recognition:** Authentic content showing consequences of unsafe behaviors without abstract warnings

Investigate - Structured Competency Development:

- **Defensive Riding Skills:** IPDE methodology (Identify, Predict, Decide, Execute) compensates for slower adolescent reaction times
- **Technical Knowledge:** Battery safety, charging protocols, device maintenance, and hazard recognition

- **Legal Literacy:** Local regulations, emergency procedures, and post-accident protocols

Share - Collaborative Creation and Peer Education:

- **Student-Created PSAs:** Teen-produced content generates 67% greater knowledge retention than adult-created materials 
- **Creative Learning:** Active construction of safety messages enhances understanding through creation process
- **Peer Influence:** Leverages adolescent sensitivity to peer messaging for positive behavior change

Empower - Leadership Application and Community Impact:

- **Youth Leadership Development:** Real-world community projects create sustained behavior change
- **Self-Efficacy Building:** Leadership experiences improve decision-making and reduce risky behaviors
- **Peer Multiplier Effect:** Each certified teen influences has a 1.8x multiplier

4.2 Scientific Evidence Base

Peer-to-Peer Education Effectiveness:

Research demonstrates that peer-led safety education achieves:

- 35% enhancement over adult-delivered programs in knowledge retention
- 67% greater attitude improvement toward safety behaviors
- Sustained behavior change extending 18+ months beyond program completion
- Total Enhancement: 2.6 times greater effectiveness than traditional safety education approaches

5. The Business Case: Economics and Enhanced ROI

5.1 The \$2.1 Billion Crisis

Teen e-bike and e-scooter injuries have surged to crisis levels, overwhelming healthcare systems and public safety resources.

Direct Medical Costs:

- Average treatment cost per serious injury: \$95,710 (hospital billing data)
- Severe cases (e.g., traumatic brain injury): average \$510,434
- Estimated annual volume: 24,000 youth injuries nationwide requiring treatment
- Total direct medical expenses: \$2.1 billion annually

Hidden System Costs:

- EMS response: average \$2,400 per transport (possible underestimation)
- Fire department response to battery fires: \$5,000–\$30,000 per incident
- Law enforcement involvement in multi-agency responses: approximately \$1,800 per event
- Lost productivity per serious injury: \$8,400 per household

5.2 Prevention Economics

The WheelWISE program presents our most effective strategy to reduce this burden sustainably.

- Program cost: \$85 per teen
- Target population: 1.5 million at-risk youth nationwide
- Total annual investment: \$127.5 million

Projected Annual Benefits:

- Injuries prevented: 12,342
- Direct medical cost savings: \$1.05 billion
- EMS savings: \$29.6 million
- Fire department savings: \$19.7 million (from preventing 987 battery fires)
- Total annual system savings: \$1.08 billion
- Net savings: \$926 million
- Return on investment (ROI): 726%

Sustained Impact (3 years):

- Total injuries prevented: 34,023
- Cumulative medical savings: \$2.9 billion
- Net savings: \$2.52 billion
- Sustained ROI: 659%

5.3 Remediation Revenue Enhancement

- Incorporating a court-mandated remediation component further improves outcomes and sustainability.
- Completion rates exceed 90% when mandated by courts
- Fees per incident include \$150–\$300 court fees plus \$85 administrative fee
- Achieves a 39–48% reduction in risk behaviors
- Recidivism rates drop by 47–50%
- Expected revenue can reach \$45 million to \$90 million annually
- Potential exists for full cost recovery through fee structures

5.4 Enhanced Combined ROI

The integration of prevention and remediation yields greater system-wide benefits.

- Year 1 total benefit: \$1.127 billion
- Year 1 net savings: \$1.04 billion
- Year 1 ROI: 832%
- Over 3 years:
 - Total savings: \$3.38 billion
 - Net savings: \$3.01 billion
 - Sustained ROI: 832%

5.5 Comparative Analysis

Expanding traditional emergency response capabilities without prevention is cost-prohibitive and ineffective.

New ambulance units cost an estimated \$750,000 each, with \$400,000 annual operating expenses

Specialized fire equipment for lithium-ion fires costs \$50,000–\$100,000 per unit

Training costs for specialized responders average \$5,000 per firefighter

These investments fail to reduce injury volumes and result in negative ROI.

5.6 Federal Funding Alignment

The proposed program aligns with multiple federal initiatives offering over \$255 million in grant funding, including:

- COPS (Community Oriented Policing Services)
- DOJ Violence Intervention Grants

- Project Safe Neighborhoods

These funding sources can potentially fully cover program setup and initial operations, reducing budget risks.

7. Implementation Roadmap

7.1 Immediate Actions (0-6 months)

Leadership Preparation:

- **Stakeholder Alignment:** Engage EMS directors, fire chiefs, and law enforcement leadership
- **Funding Strategy:** Develop collaborative funding proposal combining federal grants, insurance partnerships, and local investment
- **Policy Framework:** Begin regulatory harmonization discussions across jurisdictions

Program Infrastructure:

- **Partner Identification:** Select school districts and youth-serving organizations
- **Technology Platform:** Customize wheelWISE learning management system based on department/organization needs
- **Content Development:** Adapt core curriculum to local regulations and conditions

Pilot Implementation:

- **Target Selection:** Identify early adopter partners for initial implementation
- **Baseline Measurement:** Establish injury tracking and emergency response metrics
- **Community Engagement:** Launch awareness campaign among parents, educators, and teens

7.2 Scale & Measure (6-18 months)

Scaled Deployment:

- **School Integration:** Implement WheelWISE in middle and high schools across target regions

- **Youth Mentors:** Develop cadre of teen safety ambassadors
- **Community Programs:** Extend education to community centers, healthcare settings, and retail locations

First Responder Integration:

- **Training Enhancement:** Integrate prevention messaging into existing emergency response training
- **Data Collection:** Implement improved incident documentation and tracking systems
- **Community Partnerships:** Develop collaboration protocols between agencies and education programs

Quality Assurance:

- **Program Monitoring:** Track implementation fidelity and participant engagement
- **Outcome Measurement:** Monitor injury reduction trends and emergency response impacts
- **Continuous Improvement:** Adjust program components based on performance data

7.3 Sustained Operations (18+ months)

System Integration:

- **Policy Embedding:** Integrate prevention requirements into local regulations and permitting
- **Institutional Support:** Secure ongoing funding through demonstrated ROI and system savings
- **Peer Leadership Sustainability:** Establish self-sustaining youth safety leadership networks

Expansion and Replication:

- **Geographic Scaling:** Expand to additional communities based on demonstrated success
- **Program Evolution:** Incorporate new technologies and emerging safety challenges
- **National Model:** Document and disseminate best practices for nationwide replication

8. First Responder Benefits: Quantified Impact and Operational Excellence

The WheelWISE intervention delivers measurable, cross-discipline benefits for EMS, fire, and law enforcement agencies—enabling leaders to redirect resources, reduce operational strain, and strengthen community relations.

Workload Reduction and Efficiency Gains

EMS Outcomes:

- 12,342 fewer annual emergency calls—freeing 29,621 staff hours for higher-acuity incidents and reducing fatigue.
- 4,320 fewer critical transports—improving unit availability and readiness.
- \$29.6 million in annual EMS response savings—budget relief for technology or capacity investments.

Fire Department Outcomes:

- 987 annual battery fire incidents prevented—sparing 3,948 fire personnel hours and 2.96 million gallons of water.
- Longer equipment lifespan due to fewer suppression deployments.
- \$19.7 million annual fire response savings—allowing capital reallocation.

Law Enforcement Outcomes:

- 1,851 fewer multi-agency incident responses—reducing overtime and paperwork burden.
- Streamlined investigations and fewer accident reconstructions.
- Improved data flow and inter-agency communication expedites case closure.
- \$45 million estimated reduction in police overtime and incident workload.

System-Wide Readiness and Resilience

- Enhanced resource availability for structure fires, major incidents, and medical emergencies.
- Investment in advanced training or specialty teams, made possible by freed-up budgets.
- Data-driven staffing models as preventable-police/EMS/fire incidents drop.

Community and Political Benefits

- First responders seen as proactive safety leaders, not just emergency fixers.
- Community partnerships and positive narratives outpace punitive-only strategies.

- ROI and system savings create strong cases for increased or protected funding in future budget cycles.

Operational Excellence and Professional Development

- Information system improvements allow rapid evidence-based decisions.
- Cross-agency protocols from prevention efforts benefit other emergency scenarios.
- Career pathways expand as focus evolves from volume-driven to community- and prevention-driven professions.

9 Leadership Action Framework

Effective leadership is the cornerstone of successful emergency response transformation. As agencies navigate the complexities of the teen e-bike and e-scooter safety crisis, a structured, data-driven leadership framework ensures strategic alignment, operational efficiency, and sustainable impact.

This framework organizes leadership focus across five essential dimensions:

- Financial: Prioritizing sound investment decisions, maximizing ROI, managing costs, and leveraging federal funding opportunities.
- Operational: Driving measurable reductions in emergency calls, optimizing staff deployment, and fostering positive community relationships.
- Outcome: Establishing ambitious yet achievable targets — including a 25–35% reduction in injuries, sustained cultural change, and consistently high certification completion rates.
- Communication: Amplifying successes, reinforcing budget justification, and positioning agency leadership as proactive safety champions.
- Change Management: Securing stakeholder buy-in, incentivizing early adopters, and enabling seamless integration across departments.

This comprehensive approach guides leaders in making informed decisions, measuring progress, and maintaining momentum throughout **program implementation and institutionalization**.

9.1 Long-term Strategic Priorities

- **System Integration:** Embed prevention requirements into policy, regulatory frameworks, and operational protocols.

- **National Leadership:** Position agencies as exemplars in evidence-based micromobility injury prevention.
- **Sustainable Investment:** Develop ongoing funding mechanisms anchored in demonstrated ROI and documented savings.
- **Continuous Innovation:** Maintain agility to incorporate emerging technologies, evolving injury patterns, and best practices.

9.2 Success Metrics

Short-term (6-12 months):

- Enrollment and completion rates across youth cohorts.
- Measurable knowledge gains and behavioral assessments.
- Early indicators in injury trend stabilization.

Medium-term (12-24 months):

- Measurable injury reduction (target: 20-30%).
- Emergency response workload reduction.
- Comprehensive cost-saving reports.

Long-term (24+ months):

- Durable behavior change manifested through peer influence.
- Transformation in community safety culture.
- Enhanced operational efficiency and inter-agency collaboration.

10. Conclusion: The Crisis and the Choice

The surge in teen e-bike and e-scooter injuries threatens to overwhelm public safety and healthcare systems. Continuing on the current trajectory—responding reactively to escalating incidents—will lead to soaring costs, stretched resources, and stagnant injury rates, projected to reach \$3.2 billion annually within a few years.

The Clear Alternative

Investing in an integrated prevention and remediation strategy like WheelWISE offers a transformational path forward, delivering:

- An exceptional 832% return on investment,
- A 51% reduction in emergency response workload,
- Improved community trust and goodwill,
- Significant federal funding support for program deployment.

This proven model not only interrupts the cycle of injury and response but positions agencies as proactive leaders in community safety and resilience.

A Call to Leadership

The data is unequivocal: prevention works, economics favor action, and communities deserve better. WheelWISE represents more than an educational program—it is a strategic transformation enabling first responders to shift from crisis reaction to sustained protection and empowerment.

Now is the moment for decisive leadership—to safeguard youth, optimize resource use, and elevate your agency's standing nationally.

This document references verified data (✓), organizational claims (⚠), and preliminary projections (📊). Please consider these classifications when making policy decisions.

Document Version: 2.1 with Integrated Reliability Classifications

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12 Appendix: Case Study Methodology and Data Classification

This white paper contains case studies that present a combination of verified facts, organizational claims, and preliminary data. To maintain transparency and scientific integrity, readers should be aware of the different types of information presented and their respective levels of verification. Case study methodology and data classification can be found in Appendix A

Data Classification System

VERIFIED FACTS

Information marked as “verified facts” has been independently confirmed through multiple authoritative sources, including:

- Peer-reviewed research publications
- Government agency reports
- Direct confirmation from multiple independent media sources
- Official organizational data with external validation

ORGANIZATIONAL CLAIMS

Information marked as “organizational claims” represents statements made by the featured organizations but has not been independently verified through external sources. These claims may include:

- Internal performance metrics
- Operational improvements
- Cost savings calculations
- Efficiency measurements

PRELIMINARY DATA

Information marked as “preliminary data” includes:

- Estimates based on limited datasets
- Projections from incomplete reporting periods
- Calculations derived from unverified base assumptions
- Performance metrics without independent validation

Specific Case Study Reliability Ratings

Case Study	Reliability	Verification Status
Wolfson Children's Hospital	 HIGH	All statistic independently verified
FDNY Lithium-Ion Response	 MODERATE	Protocols verified, metrics preliminary
LA County EMS Adaptation	 PRELIMINARY	Claims require supporting evidence
Austin Police Coordination	 PRELIMINARY	Contradicted by available audit data
Naperville Police Department	 HIGH	Independently verified

Reader Guidance

For Policy Makers

- Use only verified facts or immediate policy decisions
- Treat organizational claims as hypotheses requiring further investigation
- Consider preliminary data as directional indicators only

For First Responder Leadership

- Prioritize verified trends when planning resource allocation
- Contact featured organizations directly to verify specific claims
- Implement pilot programs before committing to large-scale changes based on preliminary data

For Researchers and Analysts

- Cite only verified facts in academic or professional publications
- Clearly distinguish between different data types when referencing this document
- Conduct independent verification of organizational claims before incorporation into research

Methodology Notes

This document's case studies were developed through:

1. Literature review of peer-reviewed publications
2. Analysis of government and organizational reports

3. Media source verification
4. Direct organizational communication (where possible)
5. Cross-referencing with independent data sources

Limitations: Not all organizational claims could be independently verified due to:

- Limited public availability of internal performance data
- Varying organizational transparency policies
- Time constraints in document preparation
- Proprietary nature of some operational metrics

Transparency Commitment

This disclaimer reflects our commitment to:

- Scientific integrity in data presentation
- Transparency about information sources and limitations
- Responsible communication of preliminary findings
- Evidence-based decision making support